



Dear Prospective Sponsor,

We are excited to offer you the opportunity to join in on our second annual cycling event, building on the success, fun, and excitement of the first! We recently sent over 700 posters to cycling shops in a nine-state region outside of Colorado. Would you like to have your branding on the posters that will be distributed throughout Northern Colorado in early 2018? And would you like to be part of a ride that benefits an important cause while promoting Greeley and Weld County and showcasing our incredible views? Or to join us for the Revel! event in downtown Greeley after the ride, including great food, custom brews, and live blues? Consider this your invitation!

Transportation is the most common determining factor of seniors' ability to live independently. Senior Resource Services' (SRS) transportation program meets that need for Weld County seniors 60 and older, offering them the opportunity to continue living independently while maintaining their health. Destinations include medical appointments, houses of worship, grocery stores, financial and government institutions, social events, and personal grooming appointments, all of which are necessary components of healthy independence. We have made huge strides in growing our ability to serve Weld seniors over the past year, yet we still need to get ahead of the demand for our services created by the aging of the Baby Boomer generation. For that we need your help.

Please review the enclosed Sponsorship Opportunities page to choose which level best suits you, realizing the value of lending the credibility of your good name to our cause along with your financial support. For more information about the event or SRS, please visit our web sites or give us a call.

Here's to views, brews, and blues for an important cause on **Saturday, July 21st, 2018!**

Smiles and blessings,

Janet Bedingfield
Executive Director





So often mobility is the single factor that dictates a senior's ability to live independently. Our program provides transportation to medical appointments, houses of worship, grocery stores, financial and government institutions, personal grooming appointments, and social events. Imagine Angel's challenge of getting the four miles to and from life-sustaining dialysis three times each week. And yet often the non-medical rides are just as critical. Brad, who is disabled and lives independently in rural Weld County, depends on our volunteers to get to the grocery store each month. Living independently would not be an option for the majority of our clients without the transportation SRS provides.

our mission

To offer seniors the opportunity to maintain their physical, emotional, and mental health while living independently.

our vision

Enable seniors throughout Weld County to live independently.

our programs

Our volunteers provide transportation to Weld County seniors aged 60 and older free of charge, regardless of income.

our impact

950+ registered clients & growing 25+/month
11,877 rides given in 2016
8,741 volunteer hours given in 2016
Lower than 1% SRS ride cancellation rate

our reward

I would like to thank you for your services – because without it I wouldn't know what to do. I don't have any leftover money to send to you every month. But I received this \$20 for a Mother's Day gift & would like for you to have it for every ride you provide. It's not much, but it comes from the heart.

-Patricia

We Senior Citizens are so very blessed to have kind, generous, wonderful people like your folks, looking out for and helping us. I thank each one of you and pray God will bless and keep you in his care and love. We need folks like you people. Some cities do not have help like that to offer their Senior Citizens.

-Carolyn



presenting sponsor - \$10,000 & up

- o Company name & logo prominently featured on all advertising materials including t-shirts, emails, press releases, & regionally-distributed posters
- o Opportunity to provide a company promotional item for cyclists' swag bags
- o 10 tickets for the revel! event in downtown Greeley after the ride, including live music, food, & beer crafted specifically for this event by award winning local breweries
- o 10 free ride & revel! rider registrations – 20-mile, 40-mile, or 55-mile
- o Large company banner prominently displayed at event
- o Verbal acknowledgement of your sponsorship throughout the event
- o Company name and logo hyperlinked on event website and in all electronic marketing
- o Company name on post-event newsletter
- o Promotion through media outlets including online, radio, and print

carbon - \$7500 to \$9999

- o Company name & logo featured on all advertising materials including ride t-shirts, emails, press releases, & regionally-distributed posters
- o Opportunity to provide a company promotional item for cyclists' swag bags
- o 8 tickets for the revel! event in downtown Greeley after the ride, including live music, food, & beer crafted specifically for this event by award winning local breweries
- o 8 free ride & revel! rider registrations – 20-mile, 40-mile, or 55-mile
- o Company banner prominently displayed at event
- o Verbal acknowledgement of your sponsorship throughout the event
- o Company name and logo hyperlinked on event website
- o Company logo & name on post-event newsletter
- o Promotion through media outlets including online, radio, and print

titanium - \$5000 to \$7499

- o Company name & logo featured on advertising materials, including t-shirts, emails, & regionally-distributed posters
- o Opportunity to provide a company promotional item for cyclists' swag bags
- o 6 tickets for the revel! event in downtown Greeley after the ride, including live music, food, & beer crafted specifically for this event by award winning local breweries
- o 6 free ride & revel! rider registrations – 20-mile, 40-mile, or 55-mile
- o Verbal acknowledgement of your sponsorship throughout the event
- o Company banner displayed at event
- o Company name and logo hyperlinked on event website
- o Company name in post-event newsletter
- o Promotion through media outlets including online, radio, and print

aluminum - \$2500 to \$4999

- o Company name & logo featured on advertising materials, including t-shirts & regionally-distributed posters
- o Opportunity to provide a company promotional item for cyclists' swag bags
- o 4 tickets for the revel! event in downtown Greeley after the ride, including live music, food, & beer crafted specifically for this event by award winning local breweries
- o 4 free ride & revel! rider registrations – 20-mile, 40-mile, or 55-mile
- o Small company banner displayed at event
- o Company name and logo listed on event website
- o Company logo & name on post-event newsletter

steel - \$1000 to \$2499

- o Company name and logo featured on advertising materials, including t-shirts and regionally-distributed posters
- o Opportunity to provide a company promotional item for cyclists' swag bags
- o 2 tickets for the revel! event in downtown Greeley after the ride, including live music, food, & beer crafted specifically for this event by award winning local breweries 2 free ride & revel! rider registrations – 20-mile, 40-mile, or 55-mile
- o Company name listed on event website
- o Company name on post-event newsletter

contributing - \$500 to \$999

- o Company name featured on advertising materials, including t-shirts and regionally-distributed posters
- o 1 ticket for the revel! event in downtown Greeley after the ride, including live music, food, & beer crafted specifically for this event by award winning local breweries
- o 1 free ride & revel! rider registrations – 20-mile, 40-mile, or 55-mile
- o Company name listed on event website
- o Company name on post-event newsletter

media, marketing, & in-kind sponsors

- o Benefits commensurate with contribution; trade value equal to above levels

Saturday, July 21, 2018



Thank you for your support of Weld County's seniors

Your contribution will help our aging population maintain their health and independence!



Please return this response form to Senior Resource Services as soon as possible to ensure maximum marketing exposure! Scan to RideandRevel@SRSweld.com or mail to Senior Resource Services, 800 8th Ave, Suite 229, Greeley CO 80631. Please provide full and two-color logos in eps format to RideandRevel@SRSweld.com

[sponsorship level](#) (Refer to Sponsor Level Opportunities document for details)

- | | |
|--|--|
| <input type="checkbox"/> Presenting sponsor - \$10,000 & up | <input type="checkbox"/> Aluminum sponsor - \$2500 to \$4999 |
| <input type="checkbox"/> Carbon sponsor - \$7500 to \$9999 | <input type="checkbox"/> Steel sponsor - \$1000 to \$2499 |
| <input type="checkbox"/> Titanium sponsor - \$5000 to \$7499 | <input type="checkbox"/> Contributing sponsor - \$500 to \$999 |

[Sponsorship type](#)

cash sponsorship in-kind products or services description _____

[recognition status](#)

I understand that I will be listed on all publicity according to the value of the sponsorship level outlined in the Sponsor Opportunities document

I wish to remain an anonymous donor

[contact information](#)

Donor _____ Contact _____

Address _____

Phone _____ Email _____

Hyperlink Address _____

Payment is due no later than June 2018
 Payable to Senior Resource Services - Invoice available upon request

Saturday, July 21, 2018



Senior Resource Services 800 8th Avenue, Suite 229 Greeley, CO 80634 970-352-9348
www.SRSweld.com www.RideandRevel.com