



presenting sponsor - \$10,000 & up

- o Company name & logo prominently featured on all advertising materials including web site, t-shirts, emails, press releases, & posters, listed as the presenting sponsor
- o Company name and logo hyperlinked on event website and in all electronic marketing
- o Opportunity to speak and verbal acknowledgement of sponsorship during event
- o Opportunity to have two 10'x10' vendor tents in the Start/Finish/Revel! area
- o Opportunity to provide a company promotional item for cyclists' swag bags
- o 10 free cyclist registrations – choose from 20-mile, 40-mile, 55-mile road or 50-mile, 75-mile gravel, including 10 tickets for the revel! event in downtown Greeley's Lincoln Park after the ride with live music, food, and locally crafted beer/spirits
- o Company banner up to 3'h x 12'w prominently displayed at event
- o Company name & sponsor level in post-event newsletter
- o Promotion through media outlets including digital/social media, radio, and print

carbon frame sponsor - \$7500 to \$9999

- o Company name & logo featured on all advertising materials including ride t-shirts, emails, press releases, & posters
- o Company name and logo hyperlinked on event website
- o Opportunity to speak and verbal acknowledgement of sponsorship during event
- o Option to have a 10'x10' vendor tent in the Start/Finish/Revel! area
- o Opportunity to provide a company promotional item for cyclists' swag bags
- o 8 free cyclist registrations – choose from 20-mile, 40-mile, 55-mile road or 50-mile, 75-mile gravel, including 8 tickets for the revel! event in downtown Greeley's Lincoln Park after the ride with live music, food, and locally crafted beer/spirits
- o Company banner up to 3'h x 10'w prominently displayed at event
- o Company name in post-event newsletter
- o Promotion through media outlets including digital/social media, radio, and print

titanium frame sponsor - \$5000 to \$7499

- o Company name & logo featured on advertising materials, including t-shirts, & posters
- o Option to have a 10'x10' vendor tent in the Start/Finish/Revel! area
- o Opportunity to provide a company promotional item for cyclists' swag bags
- o 6 free cyclist registrations – choose from 20-mile, 40-mile, 55-mile road or 50-mile, 75-mile gravel, including 6 tickets for the revel! event in downtown Greeley's Lincoln Park after the ride with live music, food, and locally crafted beer/spirits
- o Verbal acknowledgement of your sponsorship during the event
- o Company banner up to 3'h x 8'w displayed at event
- o Company name and logo hyperlinked on event website
- o Company name in post-event newsletter
- o Promotion through media outlets including digital/social media, radio, and print

aluminum frame sponsor - \$2500 to \$4999

- o Company name & logo featured on advertising materials, including t-shirts & posters
- o Option to have a 10'x10' vendor tent in the Start/Finish/Revel! area
- o Opportunity to provide a company promotional item for cyclists' swag bags
- o 4 free cyclist registrations – choose from 20-mile, 40-mile, 55-mile road or 50-mile, 75-mile gravel, including 4 tickets for the revel! event in downtown Greeley's Lincoln Park after the ride with live music, food, and locally crafted beer/spirits
- o Company banner up to 3' x 5' displayed at event
- o Company name and logo listed on event website
- o Company name in post-event newsletter

steel frame sponsor - \$1000 to \$2499

- o Company name and logo featured on advertising materials, including t-shirts & posters
- o Opportunity to provide a company promotional item for cyclists' swag bags
- o 2 free cyclist registrations – choose from 20-mile, 40-mile, 55-mile road or 50-mile, 75-mile gravel, including 2 tickets for the revel! event in downtown Greeley's Lincoln Park after the ride with live music, food, and locally crafted beer/spirits
- o Company name listed on event website
- o Company name in post-event newsletter

contributing sponsor - \$500 to \$999

- o Company name featured on advertising materials, including t-shirts and & posters
- o 1 free cyclist registration – choose from 20-mile, 40-mile, 55-mile road or 50-mile, 75-mile gravel, including 1 ticket for the revel! event in downtown Greeley's Lincoln Park after the ride with live music, food, and locally crafted beer/spirits
- o Company name listed on event website
- o Company name in post-event newsletter

media, marketing, & in-kind sponsors

- o Benefits commensurate with contribution - trade value equal to levels up to carbon

Saturday, June 17, 2023



Thank you for your support of Weld County's aging population!

Your contribution will help Weld residents maintain both health and independence



our reward

Bill has led a very productive life but losing his sight as an adult meant he could no longer drive. When Feather developed an eye condition he couldn't see to treat, he sadly let her go to search and rescue service. He wasn't sure he wanted another dog, but he relented and our 60+ Ride volunteer, Mary, took him to several appointments in preparation for flying to NJ to meet and train with Amber at the foundation which provided her. Mary was thrilled to pick up Bill and Amber at DIA in September of 2022, and a trainer came to CO to fine tune the team in their Weld County environment a month later. What an amazing reward for our efforts!

our mission

To offer older adults the opportunity to maintain their physical, emotional, and mental health while living independently.

our vision

To enable older adults throughout Weld County to live independently.

our programs

60+ Ride: Our volunteers & staff provide transportation to Weld County residents 60 and older free of charge, regardless of income.

60+ Grocery: Staff members team with clients to place online grocery orders which volunteers pick up and deliver to clients' doors. Free of charge regardless of income.

our impact in 2019

1000 registered clients
8,521 rides given
Over 9,000 volunteer hours given
Less than a 5% ride cancellation rate

our impact in 2022

60+ RIDE – transportation

850 registered clients
5500 rides given
240 Weld residents served
90 volunteer drivers

60+ GROCERY – ordering & delivery

184 No-Contact Grocery deliveries + 6 WFB
\$22,164 in groceries delivered + WFB
13 clients
9 volunteer delivery drivers